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BANDERA PRORODEO ASSOCIATION

2022 SPONSORSHIP OPPORTUNITIES

MEMORIAL DAY WEEKEND MAY 27, 28 AND 29, 2022

THE SPONSORSHIP OPPORTUNITIES AVAILABLE FOR THE 2022 RODEOS

ADDED MONEY SPONSOR. \$2,000.00

This sponsor will be recognized every night as an added money sponsor.

In addition, this sponsor will:

- Be recognized in all pre-rodeo press advertising and all promotional advertising by name and logo
- Be recognized by name and logo on the official website
- Be recognized repeatedly by the announcer throughout the night being sponsored
- Have a flag carried in the Memorial Day Parade
- Have a flag carried in the arena during the Grand Entry
- Have a flag carried in the arena in between events throughout the performances
- Be recognized in the Rodeo Program
- Have space for at least two banners/signs in the arena during performances
- Receive one box with six (6) seats for all three (3) rodeo performances
- Receive two (2) VIP parking passes
- Receive 6 passes to the Cowboy Camp (meals) each night

EVENT SPONSOR \$1,200.00 (7 AVAILABLE)

This sponsor will:

- Be recognized as the sponsor for one of the following events for each night of the rodeo: Bareback Riding, Saddle Bronc Riding, Bull Riding, Calf Roping, Steer Wrestling, Team Roping and Barrel Racing
- Be recognized by name and logo on the official website
- Be recognized by the announcer as the sponsor for the event each night of the rodeo
- Have a flag carried in the Memorial Day Parade
- Have a flag carried in the arena during the Grand Entry
- Have a flag carried in the arena in before the sponsored event each night of the rodeo
- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive two (2) VIP parking passes
- Receive 6 passes to the Cowboy Camp (meals) each night

BUCKING CHUTE AND LET-OUT GATE SPONSORS \$950.00 (4 AVAILABLE)

This sponsor will:

- Be recognized during the rough stock events with a sign or banner on a chute or the let-out gate
 - Be recognized by name and logo on the official website
 - Be recognized by the announcer generally/respectively as a rider comes out of the sponsor's chute or when the rough stock exits through the let-out gate
 - Have a flag carried in the Memorial Day Parade**1
- see below
- Have a flag carried in the arena during the Grand Entry**
 - Be recognized in the Rodeo Program

- Have a banner/sign on the chute or let-out gate
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive two (2) VIP parking passes
- Receive 6 passes to the Cowboy Camp (meals) each night

SPECIALTY SPONSOR \$550.00

These sponsors will:

- Be recognized during the rodeos
- Be recognized by the announcer as a sponsor as time permits, at least two times for each night of the rodeo
- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances* see below
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass

See below for explanation of terms regarding flags and banners/signs.

- Receive 6 passes to the Cowboy Camp (meals) each night

ARENA SIGN SPONSOR \$350.00

This sponsor will:

- Be recognized during the rodeos
- Be recognized by the announcer as a sponsor as time permits, at least two times for each night of the rodeo
- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances*
- Receive four general admission tickets per night
- Receive one (1) VIP parking pass

** If this sponsor does not have a flag and wants a flag for the parade and/or the arena, this sponsor is responsible for providing the flag.

* If this sponsor does not have a sign/banner, and wants two in the arena, they are responsible for providing one sign/banner.

TERMS REGARDING FLAGS AND BANNERS/SIGNS

BANNERS/SIGNS

1. The Association will provide one, maximum size 4x10 banner for the OFFICIAL TITLE SPONSOR, which will have a prominent location on the announcer's end of the arena.

2. The Association will provide two, maximum size 4x8 banners or signs for the following sponsorship levels: OFFICIAL TITLE SPONSOR, ADDED MONEY SPONSOR(S), and EVENT SPONSOR(S)

3. *The Association will provide one, maximum size 3x8 banner or sign for the following sponsorship levels: ENTERTAINMENT SPONSOR, SPECIALTY SPONSOR and ARENA SIGN SPONSOR. * If any one of these sponsors does not have a sign/banner, and wants two in the arena, they are responsible for providing one sign/banner.

Sponsors will be responsible for providing a design to the Association no later than May 5, 2021, or the Association will design the banner/sign. Please note, we are not in the business of designing banners/signs.

FLAGS

1. The Association will provide one flag for the following sponsorship levels: OFFICIAL TITLE SPONSOR, ADDED MONEY SPONSOR, and EVENTSPONSOR.

2. ** If this sponsor (BUCKING CHUTE AND LET-OUT GATE SPONSOR(S) and

ENTERTAINMENT SPONSOR) does not have a flag and wants a flag for the parade and/or the arena, this sponsor is responsible for providing the flag.

Sponsors will be responsible for providing a design to the Association no later than May 5, 2021, or the Association will design the flag.

Banners/Signs and Flags paid for by the Association will be the property of the Association.