



P.O. Box 457
Bandera, Texas 78003
(830) 460-1071/(830) 522-0054

**BANDERA PRORODEO ASSOCIATION
2019 SPONSORSHIP OPPORTUNITIES
MEMORIAL DAY WEEKEND MAY 24, 25 AND 26, 2019**

~~OFFICIAL TITLE SPONSOR \$10,000.00 (1 AVAILABLE)~~

~~———— This sponsor will be recognized as the official sponsor for this year’s professional rodeo in Bandera, Texas.~~

~~———— In addition, this sponsor will:~~

- ~~———— -Be recognized in all pre-rodeo press advertising and all promotional advertising by name and logo~~
- ~~———— -Be recognized by name and logo on the official website~~
- ~~———— -Be recognized repeatedly by the announcer throughout the three nights of rodeo performances~~
- ~~———— -Have a flag carried in the Memorial Day Parade~~
- ~~———— -Have a flag carried in the arena during the Grand Entry~~
- ~~———— -Have a flag carried in the arena in between events throughout the performances~~
- ~~———— -Be recognized in the Rodeo Program~~
- ~~———— -Have space for at least two banners/signs in the arena during performances~~
- ~~———— -Receive two boxes with eight (8) seats each for the three (3) rodeo performances~~
- ~~———— -Receive two (2) VIP parking passes~~
- ~~———— -Receive 16 passes to the Cowboy Camp (meals) each night~~

ADDED MONEY SPONSOR. \$2,000.00– (A maximum of 8)

This sponsor will be recognized every night as an added money sponsor.

In addition, this sponsor will:

- Be recognized in all pre-rodeo press advertising and all promotional advertising by name and logo
- Be recognized by name and logo on the official website
- Be recognized repeatedly by the announcer throughout the night being sponsored
- Have a flag carried in the Memorial Day Parade

- Have a flag carried in the arena during the Grand Entry
- Have a flag carried in the arena in between events throughout the performances
- Be recognized in the Rodeo Program
- Have space for at least two banners/signs in the arena during performances
- Receive one box with six (6) seats for all three (3) rodeo performances
- Receive one (1) VIP parking pass
- Receive 6 passes to the Cowboy Camp (meals) each night

OFFICIAL PERFORMANCE SPONSOR \$2,000.00 (3 AVAILABLE, 1 for Friday night, 1 for Saturday night and 1 for Sunday night)

This sponsor will:

- Be recognized as the sponsor for the Friday, or Saturday or Sunday night performance.
- Be recognized in all pre-rodeo press advertising and all promotional advertising by name and logo
- Be recognized by name and logo on the official website
- Be recognized repeatedly by the announcer throughout the night being sponsored
- Have a flag carried in the Memorial Day Parade
- Have a flag carried in the arena during the Grand Entry
- Have a flag carried in the arena in between events throughout the performances
- Be recognized in the Rodeo Program
- Have space for at least two banners/signs in the arena during performances
- Receive one box with six (6) seats for all three (3) rodeo performances
- Receive one (1) VIP parking pass
- Receive 6 passes to the Cowboy Camp (meals) each night

EVENT SPONSOR \$1,200.00 (7 AVAILABLE)

This sponsor will:

- Be recognized as the sponsor for one of the following events for each night of the rodeo: Bareback Riding, Saddle Bronc Riding, Bull Riding, Calf Roping, Steer Wrestling, Team Roping and Barrel Racing
- Be recognized by name and logo on the official website
- Be recognized by the announcer as the sponsor for the event each night of the rodeo
- Have a flag carried in the Memorial Day Parade
- Have a flag carried in the arena during the Grand Entry
- Have a flag carried in the arena in before the sponsored event each night of the rodeo

- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass
- Receive 6 passes to the Cowboy Camp (meals) each night

BUCKING CHUTE AND LET-OUT GATE SPONSORS \$950.00 (10 AVAILABLE)

This sponsor will:

- Be recognized during the rough stock events with a sign or banner on a chute or the let-out gate
- Be recognized by name and logo on the official website
- Be recognized by the announcer generally/respectively as a rider comes out of the sponsor's chute or when the rough stock exits through the let-out gate
- Have a flag carried in the Memorial Day Parade**¹ see below
- Have a flag carried in the arena during the Grand Entry**
- Be recognized in the Rodeo Program
- Have a banner/sign on the chute or let-out gate
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass
- Receive 6 passes to the Cowboy Camp (meals) each night

ENTERTAINMENT SPONSOR \$950.00 (1 AVAILABLE)

This sponsor will:

- Be recognized during the John Harrison entertainment
- Be recognized by the announcer as the sponsor for entertainment each night of the rodeo
- Have a flag carried in the Memorial Day Parade**
- Have a flag carried in the arena during the Grand Entry**
- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances*
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass
- Receive 6 passes to the Cowboy Camp (meals) each night

¹ See below for explanation of terms regarding flags and banners/signs.

SPECIALTY SPONSOR \$550.00

These sponsors will:

- Be recognized during the rodeos
- Be recognized by the announcer as a sponsor as time permits, at least two times for each night of the rodeo
- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances* see below
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass
- Receive 6 passes to the Cowboy Camp (meals) each night

ARENA SIGN SPONSOR \$350.00

This sponsor will:

- Be recognized during the rodeos
- Be recognized by the announcer as a sponsor as time permits, at least two times for each night of the rodeo
- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances*
- Receive four general admission tickets per night
- Receive one (1) VIP parking pass

** If this sponsor does not have a flag and wants a flag for the parade and/or the arena, this sponsor is responsible for providing the flag.

* If this sponsor does not have a sign/banner, and wants two in the arena, they are responsible for providing one sign/banner.

TERMS REGARDING FLAGS AND BANNERS/SIGNS

BANNERS/SIGNS

1. The Association will provide one, maximum size 4x10 banner for the OFFICIAL TITLE SPONSOR, which will have a prominent location on the announcer's end of the arena.
2. The Association will provide two, maximum size 4x8 banners or signs for the following sponsorship levels: OFFICIAL TITLE SPONSOR, OFFICIAL PERFORMANCE SPONSOR(S), and EVENT SPONSOR(S)
3. *The Association will provide one, maximum size 3x8 banner or sign for the following sponsorship levels: ENTERTAINMENT SPONSOR, SPECIALTY

SPONSOR and ARENA SIGN SPONSOR. * If any one of these sponsors does not have a sign/banner, and wants two in the arena, they are responsible for providing one sign/banner.

Sponsors will be responsible for providing a design to the Association no later than April 1, 2019, or the Association will design the banner/sign. Please note, we are not in the business of designing banners/signs.

FLAGS

1. The Association will provide one flag for the following sponsorship levels: OFFICIAL TITLE SPONSOR, OFFICIAL PERFORMANCE SPONSOR, and EVENT SPONSOR.
2. ** If this sponsor (BUCKING CHUTE AND LET-OUT GATE SPONSOR(S) and ENTERTAINMENT SPONSOR) does not have a flag and wants a flag for the parade and/or the arena, this sponsor is responsible for providing the flag.

Sponsors will be responsible for providing a design to the Association no later than April 1, 2019, or the Association will design the flag.

Banners/Signs and Flags paid for by the Association will be the property of the Association.



P.O. Box 457
Bandera, Texas 78003
(830) 522-0054

Sponsorship Agreement

Business name or individual: _____

Mailing Address: _____

Contact Person: _____

Phone: _____

E-mail: _____

I/we want to be a SPONSOR of the 2019 Bandera ProRodeo.

- Circle One: Official Title Sponsor
Added Money Sponsor
Official Performance Sponsor, circle night (Friday, Saturday, Sunday)
Event Sponsor
Bucking Chute and Let-Out Gate Sponsor
Specialty Sponsor
Arena Sign Sponsor

Payments received by February 28, 2019 are entitled to a 5% reduction.

OR, I want to help but cannot attend, enclosed please find \$ _____ to show my support!!!

Payment is due April 15, 2019, or, if Sponsorship Agreement is executed after that, payment is due with Sponsorship Agreement.

Signature: _____ Date: _____

Printed name: _____

Please make payment to: Bandera ProRodeo Association

If Mailed: Bandera ProRodeo Association

P.O. Box 457

Bandera, Texas 78003

☛ Please note that if you want a logo on the website, you need to provide it in a digital form as soon as possible in order for us to put it on the website. Note also the responsibilities noted on the attached Sponsorship Opportunities.

Send inquires and/or completed agreement to: jannalindig@sbcglobal.net