



P.O. Box 457
Bandera, Texas 78003

**BANDERA PRORODEO ASSOCIATION
2015 SPONSORSHIP OPPORTUNITIES**

OFFICIAL TITLE SPONSOR \$10,000.00 (1 AVAILABLE)

This sponsor will be recognized as the official sponsor for this year's professional rodeo in Bandera, Texas.

This sponsor will:

- Be recognized in all pre-rodeo press advertising and all promotional advertising by name and logo
- Be recognized by name and logo on the official website
- Be recognized repeatedly by the announcer throughout the three nights of rodeo performances
- Have a flag carried in the Memorial Day Parade
- Have a flag carried in the arena during the Grand Entry
- Have a flag carried in the arena in between events throughout the performances
- Be recognized in the Rodeo Program
- Have space for **at least** two banners/signs in the arena during performances
- Receive two boxes with eight (8) seats each for the three (3) rodeo performances
- Receive two (2) VIP parking passes
- Receive 16 passes to the Cowboy Camp (meals) each night

OFFICIAL PERFORMANCE SPONSOR \$2,000.00 (3 AVAILABLE, 1 for Friday night, 1 for Saturday night and 1 for Sunday night)

This sponsor will be recognized as the sponsor for the Friday, or Saturday or Sunday night performance.

This sponsor will:

- Be recognized in all pre-rodeo press advertising and all promotional advertising by name and logo

- Be recognized by name and logo on the official website
- Be recognized repeatedly by the announcer throughout the night being sponsored
- Have a flag carried in the Memorial Day Parade
- Have a flag carried in the arena during the Grand Entry
- Have a flag carried in the arena in between events throughout the performances
- Be recognized in the Rodeo Program
- Have space for at least two banners/signs in the arena during performances
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass
- Receive 6 passes to the Cowboy Camp (meals) each night

EVENT SPONSOR (7 AVAILABLE) \$1,200.00

This sponsor will be recognized as the sponsor for one of the following events for each night of the rodeo: Bareback Riding, Saddle Bronc Riding, Bull Riding, Calf Roping, Steer Wrestling, Team Roping and Barrel Racing

This sponsor will:

- Be recognized by name and logo on the official website
- Be recognized by the announcer as the sponsor for the event each night of the rodeo
- Have a flag carried in the Memorial Day Parade
- Have a flag carried in the arena during the Grand Entry
- Have a flag carried in the arena in before the sponsored event each night of the rodeo
- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass
- Receive 6 passes to the Cowboy Camp (meals) each night

BUCKING CHUTE AND LET-OUT GATE SPONSORS \$950.00 (9 AVAILABLE)

This sponsor will be recognized during the rough stock events with a sign or banner on a chute or the let-out gate.

This sponsor will:

- Be recognized by name and logo on the official website
- Be recognized by the announcer generally/respectively as a rider comes out of the sponsor's chute or when the rough stock exits through the let-out gate
- Have a flag carried in the Memorial Day Parade**(see below)

- Have a flag carried in the arena during the Grand Entry**(see below)
- Be recognized in the Rodeo Program
- Have a banner/sign on the chute or let-out gate
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass
- Receive 6 passes to the Cowboy Camp (meals) each night

ENTERTAINMENT SPONSOR \$650.00 (1 AVAILABLE) SOLD

SPECIALTY SPONSOR \$550.00

These sponsors will be recognized during the rodeos

These sponsors will:

- Be recognized by the announcer as a sponsor as time permits, at least two times for each night of the rodeo
- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances*(see below)
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass

ARENA SIGN SPONSOR \$350.00

This sponsor will be recognized during the rodeos

This sponsor will:

- Be recognized by the announcer as a sponsor as time permits, at least two times for each night of the rodeo
- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances*(see below)
- Receive four general admission tickets per night
- Receive one (1) VIP parking pass

TERMS REGARDING FLAGS AND BANNERS/SIGNS

BANNERS/SIGNS

1. The Association will provide one, maximum size 4x10 banner for the OFFICIAL TITLE SPONSOR, which will have a prominent location on the announcer's end of the arena.

2. The Association will provide two, maximum size 4x8 banners or signs for the following sponsorship levels: OFFICIAL TITLE SPONSOR, OFFICIAL PERFORMANCE SPONSOR(S), and EVENT SPONSOR(S)
3. *The Association will provide one, maximum size 3x8 banner or sign for the following sponsorship levels: ENTERTAINMENT SPONSOR, SPECIALTY SPONSOR and ARENA SIGN SPONSOR. * If any one of these sponsors does not have a sign/banner, and wants two in the arena, they are responsible for providing one sign/banner.

Sponsors will be responsible for providing a design to the Association no later than April 1, 2015, or the Association will design the banner/sign.

FLAGS

1. The Association will provide one flag for the following sponsorship levels: OFFICIAL TITLE SPONSOR, OFFICIAL PERFORMANCE SPONSOR, and EVENT SPONSOR.
2. ** If this sponsor (BUCKING CHUTE AND LET-OUT GATE SPONSOR(S) and ENTERTAINMENT SPONSOR) does not have a flag and wants a flag for the parade and/or the arena, this sponsor is responsible for providing the flag.

Sponsors will be responsible for providing a design to the Association no later than April 1, 2015, or the Association will design the flag.

Banners/Signs and Flags paid for by the Association will be the property of the Association.