



P.O. Box 457  
Bandera, Texas 78003  
(830) 522-0054

**BANDERA PRORODEO ASSOCIATION  
2017 SPONSORSHIP OPPORTUNITIES**

**OFFICIAL TITLE SPONSOR \$10,000.00 (1 AVAILABLE)**

This sponsor will be recognized as the official sponsor for this year's professional rodeo in Bandera, Texas.

This sponsor will:

- Be recognized in all pre-rodeo press advertising and all promotional advertising by name and logo
- Be recognized by name and logo on the official website
- Be recognized repeatedly by the announcer throughout the three nights of rodeo performances
- Have a flag carried in the Memorial Day Parade
- Have a flag carried in the arena during the Grand Entry
- Have a flag carried in the arena in between events throughout the performances
- Be recognized in the Rodeo Program
- Have space for at least two banners/signs in the arena during performances
- Receive two boxes with eight (8) seats each for the three (3) rodeo performances
- Receive two (2) VIP parking passes
- Receive 16 passes to the Cowboy Camp (meals) each night

**OFFICIAL PERFORMANCE SPONSOR \$2,000.00 (3 AVAILABLE, 1 for Friday night, 1 for Saturday night and 1 for Sunday night)**

This sponsor will be recognized as the sponsor for the Friday, or Saturday or Sunday night performance.

This sponsor will:

- Be recognized in all pre-rodeo press advertising and all promotional advertising by name and logo
- Be recognized by name and logo on the official website
- Be recognized repeatedly by the announcer throughout the night being sponsored
- Have a flag carried in the Memorial Day Parade
- Have a flag carried in the arena during the Grand Entry

- Have a flag carried in the arena in between events throughout the performances
- Be recognized in the Rodeo Program
- Have space for at least two banners/signs in the arena during performances
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass
- Receive 6 passes to the Cowboy Camp (meals) each night

### **EVENT SPONSOR (7 AVAILABLE) \$1,200.00**

This sponsor will be recognized as the sponsor for one of the following events for each night of the rodeo: Bareback Riding, Saddle Bronc Riding, Bull Riding, Calf Roping, Steer Wrestling, Team Roping and Barrel Racing

This sponsor will:

- Be recognized by name and logo on the official website
- Be recognized by the announcer as the sponsor for the event each night of the rodeo
- Have a flag carried in the Memorial Day Parade
- Have a flag carried in the arena during the Grand Entry
- Have a flag carried in the arena in before the sponsored event each night of the rodeo
- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass
- Receive 6 passes to the Cowboy Camp (meals) each night

### **BUCKING CHUTE AND LET-OUT GATE SPONSORS \$950.00 (9 AVAILABLE)**

This sponsor will be recognized during the rough stock events with a sign or banner on a chute or the let-out gate.

This sponsor will:

- Be recognized by name and logo on the official website
- Be recognized by the announcer generally/respectively as a rider comes out of the sponsor's chute or when the rough stock exits through the let-out gate
- Have a flag carried in the Memorial Day Parade\*\*<sup>1</sup> see below
- Have a flag carried in the arena during the Grand Entry\*\*
- Be recognized in the Rodeo Program
- Have a banner/sign on the chute or let-out gate
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass

---

<sup>1</sup> See below for explanation of terms regarding flags and banners/signs.

-Receive 6 passes to the Cowboy Camp (meals) each night

### **ENTERTAINMENT SPONSOR \$950.00 (1 AVAILABLE)**

This sponsor will be recognized during the Whiplash/Cowboy Monkey entertainment

This sponsor will:

- Be recognized by the announcer as the sponsor for Whiplash each night of the rodeo
- Have a flag carried in the Memorial Day Parade\*\*
- Have a flag carried in the arena during the Grand Entry\*\*
- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances\*
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass
- Receive 6 passes to the Cowboy Camp (meals) each night

### **SPECIALTY SPONSOR \$550.00**

These sponsors will be recognized during the rodeos

These sponsors will:

- Be recognized by the announcer as a sponsor as time permits, at least two times for each night of the rodeo
- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances\* see below
- Receive one box with six (6) seats for the three (3) rodeo performances
- Receive one (1) VIP parking pass
- Receive 6 passes to the Cowboy Camp (meals) each night

### **ARENA SIGN SPONSOR \$350.00**

This sponsor will be recognized during the rodeos

This sponsor will:

- Be recognized by the announcer as a sponsor as time permits, at least two times for each night of the rodeo
- Be recognized in the Rodeo Program
- Have space for two banners/signs in the arena during performances\*
- Receive four general admission tickets per night
- Receive one (1) VIP parking pass

\*\* If this sponsor does not have a flag and wants a flag for the parade and/or the

arena, this sponsor is responsible for providing the flag.

- \* If this sponsor does not have a sign/banner, and wants two in the arena, they are responsible for providing one sign/banner.

## **TERMS REGARDING FLAGS AND BANNERS/SIGNS**

### **BANNERS/SIGNS**

1. The Association will provide one, maximum size 4x10 banner for the OFFICIAL TITLE SPONSOR, which will have a prominent location on the announcer's end of the arena.
2. The Association will provide two, maximum size 4x8 banners or signs for the following sponsorship levels: OFFICIAL TITLE SPONSOR, OFFICIAL PERFORMANCE SPONSOR(S), and EVENT SPONSOR(S)
3. \*The Association will provide one, maximum size 3x8 banner or sign for the following sponsorship levels: ENTERTAINMENT SPONSOR, SPECIALTY SPONSOR and ARENA SIGN SPONSOR. \* If any one of these sponsors does not have a sign/banner, and wants two in the arena, they are responsible for providing one sign/banner.

Sponsors will be responsible for providing a design to the Association no later than April 1, 2017, or the Association will design the banner/sign. Please note, we are not in the business of designing banners/signs.

### **FLAGS**

1. The Association will provide one flag for the following sponsorship levels: OFFICIAL TITLE SPONSOR, OFFICIAL PERFORMANCE SPONSOR, and EVENT SPONSOR.
2. \*\* If this sponsor (BUCKING CHUTE AND LET-OUT GATE SPONSOR(S) and ENTERTAINMENT SPONSOR) does not have a flag and wants a flag for the parade and/or the arena, this sponsor is responsible for providing the flag.

Sponsors will be responsible for providing a design to the Association no later than April 1, 2017, or the Association will design the flag.

Banners/Signs and Flags paid for by the Association will be the property of the Association.



P.O. Box 457  
Bandera, Texas 78003  
(830) 522-0054

### Sponsorship Agreement

Business name or individual:

\_\_\_\_\_

Mailing Address:

\_\_\_\_\_

Contact Person:

Phone:

E-mail:

I/we want to be a SPONSOR of the 2017 Bandera ProRodeo.

- Circle One: Official Title Sponsor   
Official Performance Sponsor   
Event Sponsor   
Bucking Chute and Let-Out Gate Sponsor   
Specialty Sponsor   
Arena Sign Sponsor

OR, I want to help but cannot attend, enclosed please find \$ \_\_\_\_\_ to show my support!!!

**Payments received by February 15, 2017 are entitled to a 5% reduction.**

Payment is due no later than April 1, 2017, or, if Sponsorship Agreement is executed after that, payment is due with Sponsorship Agreement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed name: \_\_\_\_\_

Please make payment to: Bandera ProRodeo Association

If Mailed: Bandera ProRodeo Association

P.O. Box 457

Bandera, Texas 78003

☛ Please note that if you want a logo on the website, you need to provide it in a digital form as soon as possible in order for us to put it on the website. Note also the responsibilities noted on the attached Sponsorship Opportunities.

Send inquires and/or completed agreement to: [jannalindig@sbcglobal.net](mailto:jannalindig@sbcglobal.net)